

The 37th Annual

CHRISTMAS REVELS

Celestial Fools

Program Advertising Opportunities

Your Ticket to an Active and Affluent Holiday Audience of 10,000!

DC's Premiere Holiday Destination!

- For over 35 years, patrons from DC, MD and VA have made *The Christmas Revels* a family tradition. There will be many "Christmas Carols" and "Nutcrackers" to choose from this December, but there is only one *Christmas Revels* in Washington *and it draws a large and loyal audience of 10,000!*

Repeat Exposure!

- The oversize, richly appointed and professionally designed program book includes historical information and song lyrics, and is an important holiday keepsake enjoyed throughout the year. *This season — and beyond! — your ad will have sticking power.*

An Affluent and Discriminating Market!

- Our patrons are highly educated and many have incomes in excess of \$100,000. They are enthusiastic participants in the arts, entertainment, dining, travel, health & recreation, home & garden, and more — *and they care deeply about local businesses.*

Visually Arresting Ad Space!

- Our souvenir program book boasts some of the largest ad sizes of any DC theater company, at competitive rates. *Every ad in our program stands out!*

Be seen by the 2019 Christmas Revels audience:

Reserve your ad space now!

See the enclosed rate sheet for ad specs and deadlines.

To reserve or to request more information, please contact:

Ross Wixon, Marketing & Development Director at 301-830-4402 or rwixon@revelsdc.org

WASHINGTON
REVELS
Community. Tradition. Celebration!

531 Dale Drive
Silver Spring, MD 20910
301.587.3835
info@revelsdc.org
www.revelsdc.org

Washington Revels is a 501(c)(3) nonprofit corporation, EIN #52-2296036

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Program Advertising Rate Sheet and Reservation Form

Organization: _____
 Contact Name: _____
 Mailing Address: _____
 Phone: _____ Email: _____
 Requested Ad Size: _____ Amount Due: _____

Payment Options

Check:
(payable to "Washington Revels")

Mail to: Washington Revels
531 Dale Drive
Silver Spring, MD 20910

Credit Card:

Visa Mastercard AmEx Discover

Card #: _____

Expiration: _____

Signature: _____

Display Ad Rates

Page Size	Ad Size width x height (inches)	Rate
1/8 Page	3 x 2.25	\$180
1/4 Page: vertical horizontal	3 x 4.75 6.25 x 2.25	\$300
1/2 Page	6.25 x 4.75	\$450
3/4 Page	6.25 x 7.5	\$675
Full Page	6.25 x 10	\$800
Inside Front Cover (<i>color</i>)	6.25 x 10	\$1100
Inside Back Cover (<i>color</i>)	6.25 x 10	\$1100
Outside Back Cover (<i>color</i>)	6.25 x 10	\$1500

Reservations due Monday, Nov. 4. Camera-ready art due Friday, Nov. 8.

Except as noted above, all ads must be black-and-white or grayscale.

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Christmas Revels Restaurant Partnership

Reach a Holiday Audience of 10,000!

8 Shows, December 7-15

Social Media Package

Our Facebook (3,091) & Twitter (822)

3 exclusive posts (your logo & special offer)

PLUS 1 Dining Recommendations post (all partners)

Our E-News (4,870)

1 special Holiday Preview November E-News (your logo & special offer)

AND mention in the December E-News prior to show

Email to All Ticket-Holders

1 Dining Recommendations email (your name & special offer)

Christmas Revels Website

Dining Recommendations Page (your logo & special offer)

\$195

One-Week Ad on Print Ticket

(Includes Social Media Package)

\$300

With 1/8 page

Print Program Ad: \$430

seen by 10,000

Contact Ross Wixon for more info:

301.830.4402

rwixon@revelsdc.org

Run-of-Show Ad on Print Ticket

(Includes Social Media Package)

\$985

With 1/8 page

Print Program Ad: \$1055

seen by 10,000

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